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Sep 03, 2020 11:00 CEST

# Coronavirus assistance programme for transport companies: Spare parts packages

# from BPW and PE Automotive with discounts of up to 40%

- The BPW Group is launching its own initiative to support the transport industry
- Instead of buying new, a fleet support programme will keep trailers on the road for longer
- Support programmes are also intended to boost the turnover of service stations and the trade of spare parts
- Starting on the 1st September in Germany, Benelux, Denmark, Sweden and Poland

**Wiehl/Wuppertal 3.9.2020 --- Corona hits the transport industry hard. This means that many transport companies are doing without the purchase of new trailers, with some even saving on maintenance. BPW and PE Automotive are therefore launching a support programme together to have fleets of trailers reconditioned, keeping them on the road for longer. The price advantage is enormous - up to 40 percent compared to individual orders. Service stations and spare parts dealers will also benefit.**

Since the outbreak of the coronavirus pandemic, the media and by the public have shown a new appreciation for both transport companies and their drivers, but the business reality looks very different: a lack of sales is putting small and medium-sized fleet operators, in particular, under pressure. Many are not purchasing new vehicles and some are even taking safety risks to save on maintenance. Instead of just calling for governmental aid, the BPW Group is now taking the initiative and setting up its own support programme to provide financial relief for transport companies and thereby help them through the crisis. To this end, BPW, together with its subsidiary PE Automotive, has created high-quality spare parts packages that keep trailers on the road safely and for significantly longer - at a price advantage of up to 40 percent compared to individual orders. "Trailer kits" from BPW and PE have been compiled for the typical brake and axle versions. In the sizes S, M, L and XL, the packages contain all the parts needed to make a chassis fit for many more miles, depending on the vehicle age and application profile. Depending on the package, these include complete hubs, brake shoes, drums or discs and cylinders and even air bags and shock absorbers. Fleets, service stations and sales partners can obtain detailed information on the packages from BPW and PE Automotive directly or via the website [www.trailer-kit.com](http://www.trailer-kit.com).

The ordering of spare part packages is linked to the respective vehicle

identification numbers. Orders are simply placed via the preferred service stations - the vehicle operator does not need to worry about anything. Together, BPW and PE will ensure smooth digital handling of the logistics and delivery process via the spare parts trade.

The fleet support programme will start on 1st September and run until the end of May 2021 in Germany, Benelux, Denmark, Sweden and Poland.

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#### **About PE Automotive GmbH & Co. KG**

*PE, based in Wuppertal, is one of the leading suppliers in the independent aftermarket for commercial vehicles. With over 70 years of experience and expertise, the company sees itself as an international mobility partner for fleet and vehicle operators and garages. The commercial vehicle spare parts programme by PE is based on the highest safety, quality and manufacturing standards. The countrywide and international network of PE trading partners ensures wide, reliable and fast distribution and availability of PE spare parts. Discerning independent and contract garages trust the company's garage-oriented product solutions for the perfect repair and maintenance of tractor units and trailers. An expert team of 160 heads works every day to efficiently meet the product and service requirements of customers - and to optimise them sustainably. PE Automotive GmbH & Co. KG belongs to the BPW Group.*

[www.pe.de](http://www.pe.de)

#### **About BPW Bergische Achsen Kommanditgesellschaft**

*BPW Bergische Achsen Kommanditgesellschaft is the parent company of the BPW Group. With over 1,600 employees, including around 120 trainees, the family-owned company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also offers vehicle manufacturers and operators the ability to increase the efficiency of their production and transport processes. [www.bpw.de/en](http://www.bpw.de/en)*

#### **About the BPW Group**

*The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts*

*supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,350 staff in more than 50 countries and achieved consolidated sales of 1.52 billion euros in 2018.*

[www.bpw.de/en](http://www.bpw.de/en)

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